



Downtown Cadillac Association

201 N. Mitchell, Suite 102

Cadillac, MI 49601

Email: artwalk@downtowncadillac.com

www.downtowncadillac.com

Greetings Artists,

Believe it or not, summer is approaching and it's time again for Downtown Cadillac's Art Walk 2012. We are entering our sixth year of this event after five successful years. The DCA's Art Walk has become a mainstay event for Cadillac by pairing not only wonderful local artists but also Northern Michigan's own flair of art culture with the community. This year we invite you to join us, the Downtown Cadillac Association, in Art Walk 2012. We are hosting the Art Walk May 1-31st, Art & Wine Showing May 17th, Meet the Artist on May 26th and an artist vendor show on May 26th. Let's showcase art in Cadillac - you don't want to miss it!

Art Walk (Downtown In-Store) - Entry Fee \$50.00

- Apply for your Art to be on display in a downtown Cadillac host store from May 1st - 31st
- 'Meet the Artist' on May 26th in your host location; you will be on site at your host store from 10am to 4pm. This day will be the highlight and finale of the event by bringing people into Cadillac from many nearby communities as well as from great distances.
- Your fee includes a listing on the DCA website and in promotions. This year the event is backed by a strong marketing campaign not only focused locally but throughout Michigan and the Midwest; including but not limited to: magazines, newspapers, web blasts, Facebook, direct mail, radio and television.

Art Walk - Art & Wine Showcase - Entry Fee \$50.00 plus 10% commission on sales procured at event

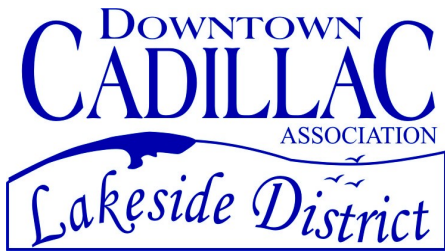
- Apply to be chosen to participate in a new kick off Art & Wine Showcase Event; Thursday, May 17th at 7:00 pm.
- Over 200 art buyers and enthusiasts will be invited to this private showcase event with the artists on site, art available for sale, local wine tasting and hors d'oeuvres to enjoy. We are working hard to raise the awareness of the cultural arts in the greater Cadillac community.

Please complete the attached application to have your art considered for the Art Walk 2012 and/or to be considered for participation in the Art & Wine Showcase. Participating artists will be informed of their acceptance into the Art Walk & Art & Wine Showcase by April 2nd. Art Walk participants will be informed of their pairings with the local retailers by April 15th. We are extremely excited for another successful Art Walk. Tell everyone, we are!

Entries to be received by April 2nd, 2012

Sincerely,

Kurtis Baney
DCA Art Walk 2012 Committee Chair
(231) 775-8282



Artist Application

Downtown Cadillac Association

Art Walk 2012

Entries to be received by April 2nd, 2012

The DCA asks that you submit 1 or 2 photographs (these will not be returned) of the work you will be bringing to the Art Walk. After the artist selection has been made, you will be notified as to your placement, along with the contact name at the host location. The DCA strongly suggests contacting your host location immediately to collaborate on display and specifics.

** Information and the photos provided will be posted on Downtown Cadillac Association website and utilized in an event brochure.*

Name*: _____

Address: _____

Phone*: _____ Other Phone: _____

Email*: _____ Website*: _____

Medium*: _____

Short description of art style*: _____

Biography (80 words or less)*: _____

Please check mark the events you are submitting application for:

I would like to be considered for Art Walk 2012 (May 1-31st in-store event) - \$50.00 fee will be required upon acceptance.

I would like to be considered for Art & Wine Showcase (May 17th event) - \$50.00 fee will be required upon acceptance.

Also send a bio in a digital copy via mail or email; Thank you for your participation.

Send to: Downtown Cadillac Association
Art Walk 2012 - Artist
201 N Mitchell St, Suite 102
Cadillac, MI 49601
artwalk@downtowncadillac.com

If you have further questions or are in need of additional information, please call Kurtis Baney (231) 775-8282