

2010 Membership Information

A New Year, New Staff, New Leadership and a New Mitchell Street!

It's a great year to be a member of the Downtown Cadillac Association (DCA)

The primary objective of the DCA is to foster cohesiveness in the downtown area and coordinate events located in the Downtown Development Authority (DDA) to promote downtown shopping and area commerce.

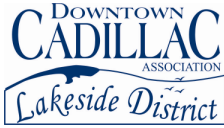
Membership benefits include (\$450+ value):

- participation in two (2) DCA only in-store event: March In, Easter Unscramble
- participation in two (2) collaborative events: Fourth of July BBQ, Sidewalk Sales
- participation in three (3) downtown festivals: Art Walk, Fall Fever, Storybook Christmas
- special seasonal media sections and promotions
- special event media discounts
- website listing of business, with link to your website
- monthly General Meetings & Member Newsletter
- small business educational opportunities (New for 2010)

Enclosed please find:

- a DCA Membership Application with dues structure
- the most recent DCA Event Sign Up form (new)
- the most recent Monthly Member News (new)
- 2010 calendar of events – holidays and events
- DCA contact and meeting schedule

The DCA works in collaboration with the Cadillac Area Chamber of Commerce, Cadillac Area Visitors Bureau, Cadillac West Association and the Downtown Development Authority to promote Cadillac to local residents and visitors. We all need to work together to maintain and grow our community!



2010 Membership Application

Place a check mark next to the appropriate membership level and fill out the application below. **Mail your application and payment to the DCA at the address listed below – please keep a copy of this for your records:**

	Annual	Semi-Annual
<input type="checkbox"/> Friends of DCA (Individuals, churches, building owners, service or retail businesses outside the DDA District)	\$50	Not Available
<input type="checkbox"/> Building Owner* (Owners of buildings not running a service or retail business, within the DDA District)	\$75	Not Available
<input type="checkbox"/> Service Business* (Businesses providing services such as an Attorney, Realtors, Salons, etc, with in the DDA District)	\$100	\$50
<input type="checkbox"/> Retail Business* (Businesses selling products such as Banks, Restaurants, Merchants, etc., with in the DDA District)	\$150	\$75

**The DDA District spans from River Street to Granite Street*

New Business Incentive offer – 50% off any Service or Retail business in first year of business.

Billing preference (please check one): **Annual (one-time payment in Full with application)***
 Semi-Annual (half due now, half due June 11)

*Business Name: _____

Contact Name: _____

*Phone: _____ *Address: _____

Fax: _____

*Website: _____

*E-mail (1): _____ E-mail (2): _____

If you have additional e-mail addresses you would like your Monthly Member News sent to, please provide addresses on back of this form.

*This information will be posted on the DCA website member page. Please offer us a reciprocal link on your business website if possible. Website member profiles (6 per year) are available to full participation businesses only and are randomly drawn Feb, April, June, August, October, December.

What is the best way to contact you? (check one): fax e-mail mail

NOTE: Member applications received after June 1, will be prorated for the remaining year and must be paid in full.

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