

Downtown Cadillac Association

222 Lake St.

Cadillac, MI 49601

Email: [artwalk@downtowncadillac.com](mailto:artwalk@downtowncadillac.com)

[www.downtowncadillac.com](http://www.downtowncadillac.com)

Greetings Artists,

Believe it or not, summer is approaching and it's time again for Downtown Cadillac's Art Walk 2010. We are entering our fourth year of this event after three successful years. The DCA's Art Walk has become a mainstay event for Cadillac by pairing not only wonderful local artists but also Northern Michigan's own flare of art culture with the community. This year we invite you to join us, the Downtown Cadillac Association, in Art Walk 2010. We are hosting the Art Walk May 1-31<sup>st</sup>, Art & Wine Showing May 6<sup>th</sup>, Meet the Artist on May 29<sup>th</sup> and an artist vendor show on May 29<sup>th</sup>. Let's showcase art in Cadillac - you don't want to miss it!

**Art Walk (Downtown In-Store) – Entry Fee \$50.00\***

- Apply for your Art to be on display in a downtown Cadillac host store from May 1<sup>st</sup> – 31<sup>st</sup>
- 'Meet the Artist' on May 29<sup>th</sup> in your host location, you will be on site at your host store from 10am to 4pm. This day will be the highlight and finale of the event by bringing people into Cadillac from many nearby communities as well as from great distances.
- Your fee includes a listing on the DCA website and in promotional materials. This year the event is backed by a strong marketing campaign not only focused locally but throughout Michigan and the Midwest; including but not limited to: magazines, newspapers, web blasts, Facebook, radio and television.

**Art Walk – 'Art & Wine Showcase' – Entry Fee \$50.00 plus 10% event commission fee**

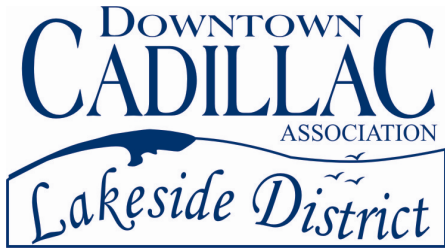
- Apply to be chosen to participate in a new kick off Art & Wine Showcase Event; Thursday, May 6<sup>th</sup> at 7:00 pm. You must be an Art Walk In-store artist to participate in this additional event.
- Over 100 art buyers and enthusiasts will be invited to this private showcase event with the artists on site, art available for sale, local wine tasting and hors' devours to enjoy. We are working hard to raise the awareness of the cultural arts in the greater Cadillac Community.
- First \$50 of commission will be refunded to artist.

Please complete the attached application to have your art considered for the Art Walk 2010 and/or to be considered for participation in the Art & Wine Showcase. Participating artists will be informed of their acceptance into the 'Art Walk' & 'Art & Wine' Showcase by April 1<sup>st</sup>. Art Walk participants will be informed of their pairings with the local retailers by April 15<sup>th</sup>. We are extremely excited for another successful Art Walk. Tell everyone, we are!

Sincerely,

Scott Baarstad  
DCA Art Walk 2010 Committee Chair  
(231) 920-1729

*\* Artist Scholarships may be available to those artists with financial need. Please e-mail us if you would like additional information.*



## Artist Submitting Application

Downtown Cadillac Association

Art Walk 2010

**Entries to be received by March 15<sup>th</sup>, 2010**

The DCA asks that you submit 1 or 2 photographs of the work you will be bringing to the Art Walk. After the artist selection has been made, you will be notified as to your placement, along with the contact name at the host location. The DCA strongly suggests contacting your host location immediately to collaborate on display and specifics.

*\* Information and the photos provided will be posted on Downtown Cadillac Association website and utilized in an event brochure.*

Name\*: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone\*: \_\_\_\_\_

Other Phone: \_\_\_\_\_

Email\*: \_\_\_\_\_

Website\*: \_\_\_\_\_

Medium\*: \_\_\_\_\_

Short description of art style\*: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Biography (80 words or less)\*: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please check mark the events you are submitting application for:

I would like to be considered for Art Walk 2010 (May 1-31 in-store event)

I would like to be considered for Art & Wine Showcase (May 6<sup>th</sup> event)

Host Preference (if any): \_\_\_\_\_

Send to: Downtown Cadillac Association  
Art Walk 2010 - Artist  
222 Lake Street  
Cadillac, MI 49601

For further questions or information, please call Scott Baarstad (231) 920-1729