



Downtown Cadillac Association

222 Lake St.

Cadillac, MI 49601

Email: artwalk@downtowncadillac.com

Greetings Downtown Cadillac Association Members,

Believe it or not, summer is approaching and it's time again for Downtown Cadillac's Art Walk 2010. We are entering our fourth year of this event after three successful years. The DCA's Art Walk has become a mainstay event for Cadillac by pairing not only wonderful local artists but also Northern Michigan's own flare of art culture with the community. This year we invite you to join us, the Downtown Cadillac Association, in Art Walk 2010.

DCA Members - Fee: Included in DCA Membership

Friends of the DCA - Fee: \$35.00

- Art on display May 1st - 31st
- Your store will be the focal location for each individual artist assigned to you.
- Meet and Greet the Artist on May 29th. This day will be the highlight and finale of the event by bringing people into Cadillac from many nearby communities as well as from great distances.
- Strong marketing campaign not only focused locally but throughout Michigan and the Midwest, including but not limited to magazines, newspapers, web blasts, Facebook, radio, and television.

Please complete the attached application to have your store be considered for Art Walk 2010.

Participating stores will be informed of their acceptance into the Art Walk by March 15th and will be informed of their pairings with the artists by April 15th.

Sincerely,

Scott Baarstad

DCA Art Walk 2010 Committee Chair



Submitting Application

Downtown Cadillac Association

Art Walk 2010

Entries to be received by March 1st, 2010

After the artists are announced, you will be notified as to who will be displaying their art in your store, along with their contact information. The DCA strongly suggests contacting your artist immediately to collaborate on display and specifics.

Store Name:

Owner Name:

Approximate space available for artist:

Phone Number:

Email:

Artist Preference *(if any)*:

Send to:

Art Walk 2010

Downtown Cadillac Association (DCA)

222 Lake Street

Cadillac, MI 49601

For further questions or information, please call Scott Baarstad (231) 920-1729