



Downtown Cadillac Association

222 Lake St.

Cadillac, MI 49601

Email: artwalk@downtowncadillac.com

www.downtowncadillac.com

February 26, 2010

Greetings Art Walk 2010 Art Vendors,

Believe it or not, summer is approaching and it's time again for Downtown Cadillac's Art Walk 2010. We are entering our 4th year of this event after three successful years. The DCA's Art Walk has become a mainstay event for Cadillac by pairing not only wonderful local artists but also Northern Michigan's own flare of art culture with the community. This year we invite you to join us, the Downtown Cadillac Association, in Art Walk 2010.

2010 Art Walk - Art Vendor - Fee: \$35.00

Promotional* Deadline - April 1. Final entry deadline - May 15.

- The Art Walk Finale is '**Meet the Artist**' day on **Saturday, May 29th**. With Artists in-store and vendor area.
- Set Up - Vendors will be able to set up starting 8am, ready to sell by 10am.
- Tear Down - Vendors will be open until 4pm, tear down thereafter.
- Location - The Art Vendor Area will be located on either Harris Street or Elk Avenue.
- Space - approximately 10ft x 10ft space is provided. Bring your own tables, chairs, tents...etc.
- Electricity - not currently included, if electricity is needed, please let us know.
- Bring with you - business cards, tent, table, chairs, inventory back stock, priced product...etc.
- Event Marketing - marketing campaign including but not limited to magazines, newspapers, web blasts, Facebook, radio, and television.
- Placement - after April 1, you will be sent all event related detailed information.

Please complete the attached sign-up form and return with payment by April 1 if you want to be included . Placement is on a first-come, first-serve basis.

*Artists, host and vendor detailed information will be posted on the DCA website and printed on Art Walk Maps on April 15. Vendors who sign-up after April 1 will receive a website listing, but will not be included in the printed material. Vendor sign-up will be available until May 15.

We are extremely excited for another successful Art Walk.

Sincerely,

Scott Baarstad
DCA Art Walk 2010 Committee Chair
231.920.1729 cell phone
artwalk@downtowncadillac.com



Art Vendor Application

Downtown Cadillac Association

Art Walk 2010

Entries to be received by April 1st, 2010

After April 1, you will be sent detailed event information. The DCA strongly suggests visiting downtown throughout the month to check out the other artists and to pick up flyers to help us promote the 'Meet the Artist' weekend.

Your business Name: _____

Your mailing address: _____

Your E-mail address: _____

Your Phone Number: _____

Your website address: _____

Type of art you are selling? _____

Mail this form, with payment to:

Art Walk 2010

Downtown Cadillac Association (DCA)

222 Lake Street

Cadillac, MI 49601

For further questions or information, please call Scott Baarstad (231) 920-1729.

