



DCA Member News – April 2010

From the General Meeting:

- Parents For Change Group presented at the April meeting. The DCA is considering partnering with this CAPS group to promote buying local.
- Art Festival discussion: interested downtown businesses will assist the Art Festival in parking logistics
- Discussion on additional businesses increasing summer hours, and opening on Sunday's downtown. Received by the resort district and other consumers. If interested in more information, attend the May meeting.
- New Businesses: Willow Market (South end – open)

Membership:

- Education: Dave McCurdy, of McCurdy Wotila & Porteous will offer a 15-20 minute legal update at the May 5, General meeting on legal aspects of a small business that we should know more about.
- **Membership Dues Invoices/Applications** – 2009 members wishing to participate in Art Walk need to have their dues and application in prior to April 1. Our dues support the costs associated with promoting our events downtown. If you have not paid your dues by May 15, the May newsletter will be your last correspondence from the DCA until your dues are up to date. If we are unable to support collaborative events downtown, this will deter the fulfillment of future events planned. We need your support.

DCA Events:

- **May 1-29- Art Walk, May 29 Meet the Artist** – Host, Artist and Vendor applications/ forms are available on the DCA website. Statewide public relations efforts are underway.
- **Art Walk – Art & Wine Showcase, May 6** - A new event Art & Wine Showcase will premier May 6th as an invitation/ticket bearing showcase to bring artists together with art enthusiasts. The DCA will partner with the Wexford Historical Society, with cooperation from the Arts Council and Artists Association. Local restaurants will also be participating.
- **Fourth of July** – meetings with the CAVB, Cadillac West Association and Footliters are underway. We are looking for additional organizations to become involved in the July 3 day of activities around Lake Cadillac. If you are interested in attending meetings, please come to the Visitors Bureau on Friday, 8am on May 7, 21 and every Friday of June.
- **SideWalk Sales** – we need to form a committee for this event – we need approximately 4 people to help. Please let Joy know if you are interested – many hands make light work.
- **Fall Fever Festival** – we are starting to form a committee for this festival in September. If we host the car show again, we must kick that portion off by July. Anyone interested in being part of this planning committee or spearheading it, please see Joy or Gregg Carner.

Community Notes:

- **13th Street to Boon Road Construction** – this MDOT project is on track to begin complete reconstruction in August.
- **Chamber Rise Up – May 12 at YMCA, 7:00 am.**
- **Chamber Golf Outing – May 26, Eldorado and McGuire's** – teams and sponsorships still available. Great networking!
- **WMCTC Scholarship Golf Outing – May 22, McGuire's** – 27 holes. call 876-2206 if interested. WMCTC is also looking for new Co-Op businesses to help students learn the in the real world. Call Darlene at 876-2200.
- **River Street to 13th Street** – still on schedule for 2011 construction season.

Public Relations:

- **Website:** information on Art Walk Artists and hosts in the works. Membership directory update and Search Engine Optimization underway.

Starting March 2010 - DCA General Meetings are the First Wednesday of the Month, 8am at Fifth Third Bank.

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Joy VanDrie, Executive Director, call 231-920-5189 or at joyvandrie@gmail.com

Scott Baarstad, Marketing Intern & Art Walk Chair, call 231-920-1729 or at scott_baarstad@yahoo.com

DCA Board Meets the Third Tuesday of the Month, 8am. Board Member Contact Information:

Gregg Carner (Brinks) 775-8282 Stephanie Trombly (Your Sisters Closet): 775-5003 Deb Ballard (Firstbank): 775-9000

Donna Molnar (Fifth Third): 779-2700 Lincoln VanDrie (Toy Town): 775-8697

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