



DCA Member News – March 2010

From the Meeting:

- The DCA website now hosts Buy Local information. Check it out, printable flyers available.
- Art Festival discussion: interested downtown businesses will assist the Art Festival in parking logistics
- Member survey: discussion lead to agreement that a survey should be done to include summer hours, donation programs, and other resources. This will go to the board to approve on March 16.
- New Businesses: John's Computers (next to Saturn Gems), Willow Market (South end - opening in April)

Membership:

- Education: if you offer small business insurance, accounting or HR services and would like to present TIPS at our General Meetings, please contact Joy to schedule.
- **Membership Dues Invoices/Applications** – The Application form (the green sheet in your membership packet that looks like the Verification forms used in previous years) serves as your invoice for membership. 2009 members wishing to participate in Art Walk need to have their dues and application in prior to April 1.

DCA Events:

- **March 12-13– March In for Sidewalk Sales.** We have 14 businesses signed up. 200 posters are out. Street banner will be hung Monday. If you still want to participate with a Red Dot in your window, call Joy by Monday, March 8.
- **April 2-3 – Easter Egg Unscramble & April 3 - Jaycees Egg Hunt in City Park.** 200 posters out. We do not have a Street Banner for this event. Extra sandwich boards from DDA will be requested to help promote the event.
- **May 1-29- Art Walk, May 29 Meet the Artist** – Host, Artist and Vendor applications/ forms are available on the DCA website. Statewide public relations efforts are underway. A new event Art & Wine Showcase will premier May 6th as an invitation/ticket bearing showcase to bring artists together with art enthusiasts. The DCA will partner with the Wexford Historical Society, with cooperation from the Arts Council and Artists Association. See artists application and upcoming promotional material for more information, or call Scott, Gregg or Joy.

Community Notes:

- **Chamber Variety Show** - this Saturday at CHS Auditorium. A great line up of entertainment.
- **Gopher Wood Wine & Chocolate** – May 1, proceeds support this cultural arts program.
- **Special Olympics** - are looking for volunteers for upcoming games. Contact Judy Nichols on facebook.
- **Rotary Auction** – April 17, 75% of proceeds support Diggins Hill Tennis Courts and 25% supports various charitable activities around the community such as the DCA Storybook Christmas books. Please support this event.
- **Lakefront Days** – the Jaycees planning committee is forming, call Joy if you are interested.
- **13th Street to Boon Road Construction** – this MDOT project is on track to begin complete reconstruction in August.
- **River Street to 13th Street** – still on schedule for 2011 construction season.

Public Relations:

- **Website:** information updated, more to come.
- **Media:** Buy local, Buy Cadillac campaigns being kicked off community wide, support these efforts in any way you can.

Starting March 2010 - DCA General Meetings are the First Wednesday of the Month, 8am at Fifth Third Bank.

DCA Office: 231-775-9776, 222 Lake Street, Cadillac www.downtowncadillac.com info@downtowncadillac.com

Joy VanDrie, Executive Director, call 231-920-5189 or at joyvandrie@gmail.com

Scott Baarstad, Marketing Intern & Art Walk Chair, call 231-920-1729 or at scott_baarstad@yahoo.com

DCA Board Meets the Third Tuesday of the Month, 6pm. Board Member Contact Information:

Gregg Carner (Brinks) 775-8282 Stephanie Trombly (Your Sisters Closet): 775-5003 Deb Ballard (Firstbank): 775-9000

Donna Molnar (Fifth Third): 779-2700 Lincoln VanDrie (Toy Town): 775-8697

Margo Jacobs (Charter Media): 920-9201 Beth Bosscher (Shay Station): 775-6150