

2012 Membership Benefits

The Downtown Cadillac Association is Committed to Revitalizing Downtown

It's a great year to be a member of the Downtown Cadillac Association (DCA)

The primary objective of the DCA is to foster cohesiveness in the downtown area and coordinate events located in the Downtown Development Authority (DDA) to promote downtown shopping, dining and area commerce.

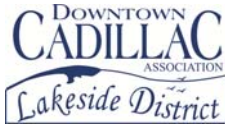
Membership benefits include (\$450+ value):

- participation in two (2) DCA only in-store event: Trail of Tales, Sidewalk Sales
- participation in two (2) collaborative events: Independence Day, Moonlight Madness
- participation in three (3) downtown festivals: Art Walk, Fall Fever, Storybook Christmas
- special seasonal media sections and promotions
- special event media discounts
- website listing of business, with link to your website
- monthly General Meetings
- member E-News bulletin & area event updates
- small business educational opportunities (human resources, legal, financial...)
- networking and socializing with other small business owners

Additional related information available:

- a DCA Membership Application with dues structure
- DCA contact and meeting schedule

The DCA works in collaboration with the Cadillac Area Chamber of Commerce, Cadillac Area Visitors Bureau, Cadillac West Association and the City of Cadillac Downtown Development Authority to promote Cadillac to local residents and visitors alike. We all need to work together to maintain and grow our community!



2012 Membership Application

Place a check mark next to the appropriate membership level and fill out the application below. **Mail your application and payment to the DCA at the address listed below – please keep a copy of this for your records:**

	Annual
<input type="checkbox"/> Friends of DCA (Individuals, churches, building owners, service or retail businesses outside the DDA District)	\$75
<input type="checkbox"/> Building Owner* (Owners of buildings within the DDA District)	\$100
<input type="checkbox"/> Service Business* (Businesses providing services such as Attorneys, Realtors, Salons, etc, within the DDA District)	\$125
<input type="checkbox"/> Retail Business* (Businesses selling products such as Banks, Restaurants, Merchants, etc, within the DDA District)	\$175

**The DDA District spans from River Street to Granite Street*

New Business Incentive offer – 50% off any Service or Retail business in the first year of business.

Please make check payable to ‘Downtown Cadillac Association’ or ‘DCA’

Mail payment to: DCA, 201 N. Mitchell Street, Suite 102, Cadillac, MI 49601

*Business Name: _____

Contact Name: _____

*Phone: _____

*Address: _____

Fax: _____

*Website: _____

*E-mail (1): _____

E-mail (2): _____

If you have additional e-mail addresses you would like your Monthly Member News sent to, please provide addresses on back of this form.

*This information will be posted on the DCA website member page. Please offer us a reciprocal link on your business website if possible.

Business Description for Weblisting: _____
